



Data Protection Policy

1. Introduction

This Policy sets out the obligations of JNS Financial Ltd (“the Company”) regarding data protection and the rights of all staff and clients in respect of their personal data under the General Data Protection Regulation (“the Regulation”).

The Regulation defines “personal data” as any information relating to an identified or identifiable natural person (a data subject); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier, or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural, or social identity of that natural person.

This Policy sets out the procedures that are to be followed when dealing with personal data. The procedures and principles set out herein must be followed at all times by the Company, its employees, agents, contractors, or other parties working on behalf of the Company.

The Company is committed not only to the letter of the law, but also to the spirit of the law and places high importance on the correct, lawful, and fair handling of all personal data, respecting the legal rights, privacy, and trust of all individuals with whom it deals.

2. The Data Protection Principles

This Policy aims to ensure compliance with the Regulation. The Regulation sets out the following principles with which any party handling personal data must comply. All personal data must be:

1. processed lawfully, fairly, and in a transparent manner in relation to the data subject;
2. collected for specified, explicit, and legitimate purposes and not further processed in a manner that is incompatible with those purposes; further processing for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes shall not be considered to be incompatible with the initial purposes;
3. adequate, relevant and limited to what is necessary in relation to the purposes for which it is processed;
4. accurate and, where necessary, kept up to date; every reasonable step must be taken to ensure that personal data that is inaccurate, having regard to the purposes for which they are processed, is erased or rectified without delay;
5. kept in a form which permits identification of data subjects for no longer than is necessary for the purposes for which the personal data is processed;

personal data may be stored for longer periods insofar as the personal data will be processed solely for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes subject to implementation of the appropriate technical and organisational measures required by the Regulation in order to safeguard the rights and freedoms of the data subject;



6. processed in a manner that ensures appropriate security of the personal data, including protection against unauthorised or unlawful processing and against accidental loss, destruction or damage, using appropriate technical or organisational measures.

3. Lawful, Fair, and Transparent Data Processing

The Regulation seeks to ensure that personal data is processed lawfully, fairly, and transparently, without adversely affecting the rights of the data subject. The Regulation states that processing of personal data shall be lawful if at least one of the following applies:

1. the data subject has given consent to the processing of his or her personal data for one or more specific purposes;
2. processing is necessary for the performance of a contract to which the data subject is a party or in order to take steps at the request of the data subject prior to entering into a contract;
3. processing is necessary for compliance with a legal obligation to which the controller is subject;
4. processing is necessary to protect the vital interests of the data subject or of another natural person;
5. processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller;
6. processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child.

4. Processed for Specified, Explicit and Legitimate Purpose

4.1

The Company collects and processes the personal data set out in Part 21 of this Policy. This may include personal data received directly from data subjects (for example, contact details used when a data subject communicates with us) and data received from third parties (including, but not limited to: lenders, insurers, other networks and other financial institutions).

4.2

The Company only processes personal data for the specific purposes set out in Part 21 and 23 of this Policy (or for other purposes expressly permitted by the

Regulation). The purposes for which we process personal data will be informed to data subjects at the time that their personal data is collected, where it is collected directly from them, or as soon as possible (not more than one calendar month) after collection where it is obtained from a third party.



5. Adequate, Relevant and Limited Data Processing

The Company will only collect and process personal data for and to the extent necessary for the specific purpose(s) informed to data subjects as under Part 4, above.

6. Accuracy of Data and Keeping Data Up To Date

The Company shall ensure that all personal data collected and processed is kept accurate and up to date. The accuracy of data shall be checked when it is collected and at regular intervals thereafter where necessary. Where any inaccurate or out-of-date data is found, all reasonable steps will be taken without delay to amend or erase that data, as appropriate.

7. Timely Processing

The Company shall not keep personal data for any longer than is necessary in light of the purposes for which that data was originally collected and processed. When the data is no longer required, all reasonable steps will be taken to erase it without delay.

8. Secure Processing

The Company shall ensure that all personal data collected and processed is kept secure and protected against unauthorised or unlawful processing and against accidental loss, destruction or damage. Further details of the data protection and organisational measures which shall be taken are provided in Parts 22 and 23 of this Policy.

9. Accountability

9.1

The Company's data protection officer is James Sudworth, Managing Director & Data Protection Officer, james.sudworth@jnsfinancial.co.uk.

9.2

The Company shall keep written internal records of all personal data collection, holding, and processing, which shall incorporate the following information:

9.2.1

The name and details of the Company, its data protection officer, and any applicable third party data controllers;



9.2.2

The purposes for which the Company processes personal data;

9.2.3

Details of the categories of personal data collected, held, and processed by the Company; and the categories of data subject to which that personal data relates;

9.2.4

Details (and categories) of any third parties that will receive personal data from the Company;

9.2.5

Details of any transfers of personal data to non-EEA countries including all mechanisms and security safeguards;

9.2.6

Details of how long personal data will be retained by the Company; and

9.2.7

Detailed descriptions of all technical and organisational measures taken by the Company to ensure the security of personal data.

10. Privacy Impact Assessments

The Company shall carry out Privacy Impact Assessments when and as required under the Regulation. Privacy Impact Assessments shall be overseen by the Company's data protection officer and shall address the following areas of importance:

10.1

The purpose(s) for which personal data is being processed and the processing operations to be carried out on that data;

10.2

Details of the legitimate interests being pursued by the Company;

10.3

An assessment of the necessity and proportionality of the data processing with respect to the purpose(s) for which it is being processed;



10.4

An assessment of the risks posed to individual data subjects; and

10.5

Details of the measures in place to minimise and handle risks including safeguards, data security, and other measures and mechanisms to ensure the protection of personal data, sufficient to demonstrate compliance with the Regulation.

11. The Rights of Data Subjects

The Regulation sets out the following rights applicable to data subjects:

1. The right to be informed;
2. The right of access;
3. The right to rectification;
4. The right to erasure (also known as the 'right to be forgotten');
5. The right to restrict processing;
6. The right to data portability;
7. The right to object;
8. Rights with respect to automated decision-making and profiling.

12. Keeping Data Subjects Informed

12.1

The Company shall ensure that the following information is provided to every data subject when personal data is collected:

1. Details of the Company including, but not limited to the identity of James Sudworth, its Data Protection Officer;
2. The purpose(s) for which the personal data is being collected and will be processed (as detailed in Part 21 of this Policy) and the legal basis justifying that collection and processing;
3. Where applicable, the legitimate interests upon which the Company is justifying its collection and processing of the personal data;
4. Where the personal data is not obtained directly from the data subject, the categories of personal data collected and processed;
5. Where the personal data is to be transferred to a third party that is located outside of the European Economic Area (the "EEA"), details of that transfer, including but not limited to the safeguards in place (see Part 24 of this Policy for further details concerning such third country data transfers);

6. Details of the length of time the personal data will be held by the Company (or, where there is no predetermined period, details of how that length of time will be determined);
7. Details of the data subject's rights under the Regulation;
8. Details of the data subject's right to withdraw their consent to the Company's processing of their personal data at any time;
9. Details of the data subject's right to complain to the Information Commissioner's Office (the 'supervisory authority' under the Regulation);
10. Where applicable, details of any legal or contractual requirement or obligation necessitating the collection and processing of the personal data and details of any consequences of failing to provide it;
11. Details of any automated decision-making that will take place using the personal data (including but not limited to profiling), including information on how decisions will be made, the significance of those decisions and any consequences.



12.2

The information set out above in Part 12.1 shall be provided to the data subject at the following applicable time:

12.2.1

Where the personal data is obtained from the data subject directly, at the time of collection;

Where the personal data is not obtained from the data subject directly (i.e. from another party):

1. If the personal data is used to communicate with the data subject, at the time of the first communication; or
2. If the personal data is to be disclosed to another party, before the personal data is disclosed; or
3. In any event, not more than one month after the time at which the Company obtains the personal data.

13. Data Subject Access

13.1

A data subject may make a subject access request ("SAR") at any time to find out more about the personal data which the Company holds about them. The Company is normally required to respond to SARs within one month of receipt (this can be extended by up to two months in the case of complex and/or numerous requests, and in such cases the data subject shall be informed of the need for the extension).

13.2

All subject access requests received must be forwarded to James Sudworth, the Company's Data Protection officer
james.sudworth@jnsfinancial.co.uk



13.3

The Company does not charge a fee for the handling of normal SARs. The Company reserves the right to charge reasonable fees for additional copies of information that has already been supplied to a data subject, and for requests that are manifestly unfounded or excessive, particularly where such requests are repetitive.

14. Rectification of Personal Data

14.1

If a data subject informs the Company that personal data held by the Company is inaccurate or incomplete, requesting that it be rectified, the personal data in question shall be rectified, and the data subject informed of that rectification, within one month of receipt the data subject's notice (this can be extended by up to two months in the case of complex requests, and in such cases the data subject shall be informed of the need for the extension).

14.2

In the event that any affected personal data has been disclosed to third parties, those parties shall be informed of any rectification of that personal data.

15. Erasure of Personal Data

15.1

Data subjects may request that the Company erases the personal data it holds about them in the following circumstances:

15.1.1

It is no longer necessary for the Company to hold that personal data with respect to the purpose for which it was originally collected or processed;

15.1.2

The data subject wishes to withdraw their consent to the Company holding and processing their personal data;

15.1.3

The data subject objects to the Company holding and processing their personal data (and there is no overriding legitimate interest to allow the Company to continue doing

so) (see Part 18 of this Policy for further details concerning data subjects' rights to object);



15.1.4

The personal data has been processed unlawfully;

15.1.5

The personal data needs to be erased in order for the Company to comply with a particular legal obligation

It may be necessary for the Company to retain certain personal data for the purpose of meeting regulatory requirements, fraud prevention and dealing with future complaints.

15.2

Unless the Company has reasonable grounds to refuse to erase personal data, all requests for erasure shall be complied with, and the data subject informed of the erasure, within one month of receipt of the data subject's request (this can be extended by up to two months in the case of complex requests, and in such cases the data subject shall be informed of the need for the extension).

15.3

If any personal data that is to be erased in response to a data subject request has been disclosed to third parties, those parties shall be informed of the erasure (unless it is impossible or would require disproportionate effort to do so).

15.4

Any future complaint brought about after a client has requested data erasure would not be upheld by the Company.

16. Restriction of Personal Data Processing

16.1

Data subjects may request that the Company ceases processing the personal data it holds about them. If a data subject makes such a request, the Company shall retain only the amount of personal data pertaining to that data subject that is necessary to ensure that no further processing of their personal data takes place.

16.2

In the event that any affected personal data has been disclosed to third parties, those parties shall be informed of the applicable restrictions on processing it (unless it is impossible or would require disproportionate effort to do so).

17. Objections to Personal Data Processing



17.1

Data subjects have the right to object to the Company processing their personal data based on legitimate interests (including profiling), direct marketing (including profiling).

17.2

Where a data subject objects to the Company processing their personal data based on its legitimate interests, the Company shall cease such processing forthwith, unless it can be demonstrated that the Company's legitimate grounds for such processing override the data subject's interests, rights and freedoms; or the processing is necessary for the conduct of legal claims.

17.3

Where a data subject objects to the Company processing their personal data for direct marketing purposes, the Company shall cease such processing forthwith.

18. Automated Decision-Making

18.1

In the event that the Company uses personal data for the purposes of automated decision-making and those decisions have a legal, or similarly significant effect, on data subjects; data subjects have the right to challenge such decisions under the Regulation, requesting human intervention, expressing their own point of view, and obtaining an explanation of the decision from the Company.

18.2

The right described in Part 19.1 does not apply in the following circumstances:

1. The decision is necessary for the entry into, or performance of, a contract between the Company and the data subject;
2. The decision is authorised by law; or
3. The data subject has given their explicit consent.

19. Profiling

Where the Company uses personal data for profiling purposes, the following shall apply:

1. Clear information explaining the profiling will be provided, including its significance and the likely consequences;
2. Appropriate mathematical or statistical procedures will be used;

3. Technical and organisational measures necessary to minimise the risk of errors and to enable such errors to be easily corrected shall be implemented; and
4. All personal data processed for profiling purposes shall be secured in order to prevent discriminatory effects arising out of profiling (see Parts 22 and 23 of this Policy for more details on data security).



20. Personal Data

The following personal data may be collected, held, and processed by the Company for all marketing correspondence (which includes necessary firm and regulatory updates as well as relevant marketing):

- Personal details which may include (without limitation): names, addresses, date of birth, sex, National Insurance number, passport number, tax identification numbers, telephone and mobile numbers and email addresses
- Employment and education history
- Lifestyle and social circumstances
- Goods and services
- Income and financial details which may include (without limitation): bank account details, investment details, insurance details, documentation of the above and notes of meetings.
- Nationality
- Photographs
- IP addresses
- Information from credit reference agencies or fraud prevention agencies and other publicly available sources
- Any other information which is provided by the individual to the Company pursuant to their contractual agreements.

21. Data Usage

We collect personal data from you to the extent necessary to introduce you to an equity release specialist on our panel of approved financial advisers, administrative and management services, and (subject to the provisions below), related marketing activities.

We may process your personal data and sensitive personal data for the following reasons:

- The administration, management and introduction to equity release specialist(s) on our panel of approved financial advisers
- Our legitimate business processes and activities including internal audit, accounting, business planning and proposed and actual transactions (including joint ventures and disposals of business); and
- Compliance with legal (including dealing with claims), regulatory and other good governance obligations;

This list is not exhaustive and may be updated from time to time as business needs and legal requirements dictate.



22. Data Protection Measures

The Company shall ensure that all its employees, agents, contractors, or other parties working on its behalf comply with the following when working with personal data:

1. All emails containing personal data must be encrypted where any personal data is to be erased or otherwise disposed of for any reason (including where copies have been made and are no longer needed), it should be securely deleted and disposed of. Hardcopies should be shredded, and electronic copies should be deleted securely.
2. Personal data may be transmitted over secure networks only; transmission over unsecured networks is not permitted in any circumstances;
3. Personal data may not be transmitted over a wireless network if there is a wired alternative that is reasonably practicable;
4. Personal data contained in the body of an email, is protected using Microsoft Office which is fully GDPR compliant;
5. Where personal data is to be sent electronically via an unencrypted method, data must be recorded and sent in a password encrypted document. The password must then be provided to the recipient in a separate communication.
6. Where Personal data is to be sent by facsimile transmission, the recipient should be informed in advance of the transmission and should be waiting by the fax machine to receive the data;
7. Where Sensitive Personal Data is to be transferred in hardcopy form it should be passed directly to the recipient or sent using Royal Mail recorded signed for delivery or equivalent;
8. No personal data may be shared informally and if an employee, agent, sub-contractor, or other party working on behalf of the Company requires access to any personal data that they do not already have access to, such access should be formally requested from James Sudworth, Managing Director & Data Protection Officer, james.sudworth@jnsfinancial.co.uk
9. All hardcopies of personal data, along with any electronic copies stored on physical, removable media should be stored securely in a locked box, drawer, cabinet or similar;
10. No personal data may be transferred to any employees, agents, contractors, or other parties, whether such parties are working on behalf of the Company or not, without the authorisation of James Sudworth, Managing Director & Data Protection Officer, james.sudworth@jnsfinancial.co.uk
11. Personal data must be handled with care at all times and should not be left unattended or on view to unauthorised employees, agents, sub-contractors or other parties at any time;
12. If personal data is being viewed on a computer screen and the computer in question is to be left unattended for any period of time, the user must lock the computer and screen before leaving it;
13. No personal data should be stored on any mobile device (including, but not limited to, laptops, tablets and smartphones), whether such device belongs to

the Company or otherwise without the formal written approval of James Sudworth, Managing Director & Data Protection Officer, james.sudworth@jnsfinancial.co.uk and, in the event of such approval, strictly in accordance with all instructions and limitations described at the time the approval is given, and for no longer than is absolutely necessary;



14. No personal data should be transferred to any device personally belonging to an employee and personal data may only be transferred to devices belonging to agents, contractors, or other parties working on behalf of the Company where the party in question has agreed to comply fully with the letter and spirit of this Policy and of the Regulation (which may include demonstrating to the Company that all suitable technical and organisational measures have been taken);
15. All personal data stored electronically should be backed up daily (Monday – Friday) using an encrypted cloud based service, or alternatively by one backup hard drive stored onsite and one that is taken offsite each evening. All backups should be encrypted with 256Bit encryption or equivalent security at the point of backup.
16. All electronic copies of personal data should be stored securely using passwords and data encryption;
17. All passwords used to protect personal data should be changed regularly and should not use words or phrases that can be easily guessed or otherwise compromised. All passwords must contain a combination of uppercase and lowercase letters, numbers. All software used by the Company is designed to require such passwords;
18. Under no circumstances should any passwords be written down or shared between any employees, agents, contractors, or other parties working on behalf of the Company, irrespective of seniority or department. If a password is forgotten, it must be reset using the applicable method. IT staff do not have access to passwords.

Where personal data held by the Company is used for marketing purposes, it shall be the responsibility of James Sudworth, Managing Director & Data Protection Officer, james.sudworth@jnsfinancial.co.uk to ensure that no data subjects have added their details to any marketing preference databases including, but not limited to, the Telephone Preference Service, the Mail Preference Service, the Email Preference Service, and the Fax Preference Service.

23. Organisational Measures

The Company shall ensure that the following measures are taken with respect to the collection, holding, and processing of personal data:

1. All employees, agents, contractors, or other parties working on behalf of the Company shall be made fully aware of both their individual responsibilities and the Company's responsibilities under the Regulation and under this Policy, and shall be provided with a copy of this Policy;
2. Only employees, agents, sub-contractors, or other parties working on behalf of the Company that need access to, and use of, personal data in order to



- carry out their assigned duties correctly shall have access to personal data held by the Company;
3. All employees, agents, contractors, or other parties working on behalf of the Company handling personal data will be appropriately trained to do so;
 4. All employees, agents, contractors, or other parties working on behalf of the Company handling personal data will be appropriately supervised;
 5. Methods of collecting, holding and processing personal data shall be regularly evaluated and reviewed;
 6. The performance of those employees, agents, contractors, or other parties working on behalf of the Company handling personal data shall be regularly evaluated and reviewed;
 7. All employees, agents, contractors, or other parties working on behalf of the Company handling personal data will be bound to do so in accordance with the principles of the Regulation and this Policy by contract;
 8. All agents, contractors, or other parties working on behalf of the Company handling personal data must ensure that any and all of their employees who are involved in the processing of personal data are held to the same conditions as those relevant employees of the Company arising out of this Policy and the Regulation;
 9. Where any agent, contractor or other party working on behalf of the Company handling personal data fails in their obligations under this Policy that party shall indemnify and hold harmless the Company against any costs, liability, damages, loss, claims or proceedings which may arise out of that failure.

24.Sharing Personal Data

Your personal data will be made available for the purposes mentioned in section 21 and only to responsible management and other staff. It may also be made available to members of our panel of approved financial advisers as part of the introduction process, including but not limited to estate planning services, funeral plans and other non-regulated services, and to The Right Equity Release for all regulated activities including protection and mortgage advice.

Certain personal data will also be reported to government authorities where required by law and for tax or other purposes. Personal data may also be released to external parties as required by legislation, or by legal process, as well as to companies you authorise us to release your personal data to. **We will not sell your personal data to any third party.**

25.Transferring Personal Data to a Country Outside the EEA

25.1

The Company may from time to time transfer ('transfer' includes making available remotely) personal data to countries outside of the EEA.

25.2

The transfer of personal data to a country outside of the EEA shall take place only if one or more of the following applies:



1. The transfer is to a country, territory, or one or more specific sectors in that country (or an international organisation), that the European Commission has determined ensures an adequate level of protection for personal data;
2. The transfer is to a country (or international organisation) which provides appropriate safeguards in the form of a legally binding agreement between public authorities or bodies; binding corporate rules; standard data protection clauses adopted by the European Commission; compliance with an approved code of conduct approved by a supervisory authority (e.g. the Information Commissioner's Office); certification under an approved certification mechanism (as provided for in the Regulation); contractual clauses agreed and authorised by the competent supervisory authority; or provisions inserted into administrative arrangements between public authorities or bodies authorised by the competent supervisory authority;
3. The transfer is made with the informed consent of the relevant data subject(s);
4. The transfer is necessary for the performance of a contract between the data subject and the Company (or for pre-contractual steps taken at the request of the data subject);
5. The transfer is necessary for important public interest reasons;
6. The transfer is necessary for the conduct of legal claims;
7. The transfer is necessary to protect the vital interests of the data subject or other individuals where the data subject is physically or legally unable to give their consent; or
8. The transfer is made from a register that, under UK or EU law, is intended to provide information to the public and which is open for access by the public in general or otherwise to those who are able to show a legitimate interest in accessing the register.

26. Data Breach Notification

26.1

All personal data breaches must be reported immediately to the Company's data protection officer.

26.2

If a personal data breach occurs and that breach is likely to result in a risk to the rights and freedoms of data subjects (e.g. financial loss, breach of confidentiality, discrimination, reputational damage, or other significant social or economic damage), the data protection officer must ensure that the Information Commissioner's Office is informed of the breach without delay, and in any event, within 72 hours after having become aware of it.

26.3

In the event that a personal data breach is likely to result in a high risk (that is, a higher risk than that described under Part 25.2) to the rights and freedoms of data subjects, the data protection officer must ensure that all affected data subjects are informed of the breach directly and without undue delay.



26.4

Data breach notifications shall include the following information:

1. The categories and approximate number of data subjects concerned;
2. The categories and approximate number of personal data records concerned;
3. The name and contact details of the Company's data protection officer (or other contact point where more information can be obtained);
4. The likely consequences of the breach;
5. Details of the measures taken, or proposed to be taken, by the Company to address the breach including, where appropriate, measures to mitigate its possible adverse effects.

27. Direct Marketing

We may wish to provide you with information about new products, services, promotions, and other information in which we think you may be interested. We may send you such information by postal mail, fax and telephone. If you do not want your information used for direct marketing purposes at any time, please contact us by email at contact@jnsfinancial.co.uk or by telephone on 01492 818526 to let us know and we will not send you any direct marketing.

28. E-mail Marketing

We would also like to provide you with the above information by e-mail. However, we appreciate that e-mail "spam" has become a problem in recent years. If you are a customer or you have previously asked us to introduce you to an equity release specialist on our panel of approved financial advisers:

- We may contact you regarding your introduction, or your customer relationship with us, or send you information about our services by e-mail, unless you have asked us not to do so; and
- We may also use your e-mail address to send you information about our products and services that we think may be of interest to you by way of informational e-mails, unless you have asked us not to do so.

You have the right to unsubscribe at any time using the appropriate unsubscribe link at the bottom of all marketing emails, or by contacting us by email at contact@jnsfinancial.co.uk or by telephone on 01492 818526 to let us know and we will not send you any e-mail marketing.



Your Consent

By clicking the 'Send Enquiry' button you are hereby consenting to us processing the sensitive personal data you have provided, passing on the sensitive personal data to a member of our panel of approved financial advisers by way of an introduction, to contact you for marketing purposes, and that you accept the terms of this Notice. Before doing so, please contact us if you have any queries or concerns regarding the content of this Notice.

